ANISSA FELIX

JULY 2026

THEATRICALS

WHERE COMMUNITY TAKES CENTERSTAGE

ABOUT ME

WHO AM I

I'M **ANISSA FELIX**, A BROADWAY AND TV ACTOR - TURNED CREATIVE EVENT DESIGNER. HAVING DIRECTED AND PRODUCED PLAYS, FILMS, AND LIVE PERFORMANCES, I'VE TURNED MY PASSIONS TO EVENT CURATION.

WHAT I DO

I BRING ALL OF MY PREVIOUS EXPERIENCE IN THE THEATRE AND PERFORMING ARTS INTO A MEMORABLE, COHESIVE "SALON" EVENT. WHERE ONE THEME IS FULLY CURATED, FROM FOOD, TO COCKTAILS, TO A MODERATED CONVERSATION. LEAVING OUR AUDIENCES WITH A DEEPLY EMOTIONAL AND UNFORGTTABLE EXPERIENCE.

WHAT TO EXPECT

WORK WITH NUMEROUS CREATIVE ARTISTS TO BRING OUR EVENT TOGETHER. YOU'LL GET HIGH IMPACT STORYTELLING, ELEGANT DESIGN, AND A UNIQUE PERSPECTIVE.

FROM THE SEI DEVELOPMENT FUND CAMPAIGN FUNDRAISER

SUCCESS STORIES

UNA SERATA DI CULTURA SICILIANA

This one-night-only performance of the popular show by iganzio chessa “Peppino Impastato” held at the Italian American Museum . Sponsored by Baglio Bonsignore wines of Agrigento Italy. We brought together New York’s Italian intelligentsia for this deeply stirring evening of theatre.

CAMPAIGN FUNDRAISER WITH SEI DEVELOPMENT FUND

This political fundraiser was held in the famed West Village restaurant, The Golden Swan. I curated the evening with gorgeous florals and decor, bumping music, and fabulous company. Turning what would’ve been a stuffy political event into something that felt more akin to a NYFW Party. The “Suits” loved it!

AI SOCRATIC

This monthly event brings AI’s top founders, CTOs and developers together, discussing current tech developments, ethics, and theory. We host each month in NY’s most EXCLUSIVE offices. catered and DJ’d. We bring the “cool factor” that tech so desperately wants.

NEW YORK THEATRE BALLET

For two years, I lead the children’s fundraising events. Garnering sponsors to donate resources to fund the ballet’s educational outreach program. Handmade decor, and clever children’s programming created magical memories on a shockingly limited budget.

STRATEGIES

STORYTELLING

THIS IS THE ROOT OF ALL MY WORK. EVERY GATHERING, I CENTER THE NARRATIVE WITH A CLEAR BEGINNING, MIDDLE, AND END.
THE CONVERSATION BEGINS ONCE OUR GUESTS ENTER THE VENUE. WHEN THE STORYTELLING IS STRONG, THEY BRING IT WITH THEM LONG AFTER THE EVENT HAS ENDED.

EXCITING ARTISTIC PARTNERSHIPS

FOR MY OWN INDEPENDENT EVENTS, I'VE COLLABORATED WITH NYFW PHOTOGRAPHERS, BROADWAY VOCALISTS, MUSICIANS, EXPERIMENTAL MIXOLOGISTS, AND UP-AND-COMING ARTISTS. I LOVE HIRING THOSE WHO ARE AT THE FRONTIER OF THEIR FIELD.

IT'S ALL IN THE DETAILS

I CONDUCT DEEP RESEARCH TO MAKE THOSE "SMALL TOUCHES" HAVE HUGE IMPACT. YOUR GUESTS WILL BE SURPRISED WHEN THEY SPOT A CLEVERLY PLACED DETAIL IN A SETTING THEY HADN'T EXPECTED.

AMERICAN MUSEUM
SOLANA
South Park Commons
WESTPORT COUNTRY PLAYHOUSE
Alibaba
AI Socratic
NEW YORK THEATRE BALLET
By polygon
JUNI
Becco Giallo 2005 2025
the mū Shanghai
Rho
BONSIGNORE BAGLIO E VIGNE
sei
unicorn Factory Lisboa
GASTRONOMIA NORMA SICILIANA
Greycroft
TECH WEEK
TRUSTED BY GLOBAL BRANDS

MY SERVICES

EVENT PROGRAMMING

FROM THE SPARK OF INSPIRATION, I TRANSLATE YOUR IDEA INTO A FULLY-PRODUCED “SALON”. WE KEEP IT FEELING INTIMATE AND HIGHLY PERSONALIZED. I KEEP YOUR PRODUCT AT THE CENTER OF THE CONVERSATION.

EVENT DESIGN

I LOVE TO CREATE HUGE BIGGEST IMPACT, BUT AFFORDABLY. WITH A CLEVER USE OF LIGHTING, FLORALS, AND HYPER-PERSONALIZED DETAILS, WE TAKE A BEAUTIFUL EVENT TO BEING UNDENIABLE. INSPIRED BY MY RECENT TRAVEL EXPERIENCES, I HAVE SO MANY IDEAS I’D LIKE TO BRING TO LIFE.

AUDIENCE OUTREACH

I HELP BUILD THE GUEST LIST WITH MY WIDE RANGING SOCIAL NETWORK. I LOVE GETTING CREATIVE AND CONDUCTING DEEP RESEARCH TO FIND THE RIGHT GUESTS. I OFTEN FIND CONTACTS THAT MANY CLIENTS WOULDN’T HAVE PREVIOUSLY CONSIDERED, BUT BRING INCREDIBLE VALUE TO THE EVENT.

HOSTING

NOT SHY AT ALL, (WITH MY BROADWAY AND TV EXPERIENCE) I MAKE EVERY GUEST FEEL SPECIAL. AS A HOST, I EMCEE THE EVENT, AND MAKE SURE THAT THE RUN-OF-SHOW FLOWS SMOOTHLY. WITH CHARISMA AND STAGE PRESENCE, I CAN BUFFER ANY SOCIAL INTERACTIONS BETWEEN GUESTS, WITH STYLE AND GRACE.

CONTACT

EVERYONE DESERVES BEAUTY

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